



## NEWS RELEASE

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### **Shop in Lockhart and support vital local services**

As the holiday shopping season kicks into high gear, the City of Lockhart and Lockhart Economic Development Corporation are urging people to shop locally to help support their community.

Locally owned restaurants and shops give Lockhart its personality, and major retailers located within the city limits offer an array of options for gift givers. But shopping locally doesn't just benefit the businesses, business owners and their employees. It also helps support vital local services in the City of Lockhart.

Proceeds from sales taxes collected in the City of Lockhart account for approximately 15 percent of the city's revenue. This revenue is used to help fund vital services such as police and fire protection, the Dr. Eugene Clark Library and maintenance and improvements to city streets and parks.

"Local businesses are the heart of Lockhart's economy," Lockhart Mayor Lew White said. "We want our citizens to live here, work here and shop here. It makes us a stronger community and a better place to live."

In addition to helping support local services in Lockhart, there are myriad reasons to keep your hometown in mind when setting out to do your holiday shopping, including:

- Establishing a relationship with your local merchants, who can get to know you and cater to your preferences. They're passionate about what they sell and can help you make an informed decision.
- Local merchants often donate money back to local groups and charities.
- Supporting local merchants also supports the local workforce.
- Shopping locally results in less time in the car and lower fuel usage. Plus, driving less helps the environment.

